The following rules are the official rules (“Official Rules”) for the Dream Ticket Giveaway Powered by the New Jersey Devils and Prudential Center (the “Giveaway”). This Giveaway is promoted and sponsored by Devils Arena Entertainment LLC and New Jersey Devils LLC (collectively, the “DEVILS”). The Winner of this Giveaway will receive two (2) tickets to each of the following events (each event individually referred to as an “Event”): (i) the Coors Light NHL Stadium Series™ in New York, the 2014 regular season National Hockey League (“NHL”) game between the New Jersey Devils and New York Rangers to be held on January 24, 2014 at Yankee Stadium, Bronx New York; (ii) the Super Bowl XLVIII Media Day to be held on January 28, 2014 at the Prudential Center, Newark, New Jersey (the “Arena”); (iii) the regular season National Collegiate Athletic Association game between Seton Hall University and Butler University to be held on January 29, 2014 at the Arena; and (iv) the Ultimate Fighting Championship 169 event to be held on February 1, 2014 at the Arena.

GIVEAWAY VOID WHERE PROHIBITED. ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS APPLY.

GIVEAWAY PERIOD
Wednesday January 22, 2014 at 5:00 P.M. Eastern Standard Time (“EST”) to Friday January 24, 2014 at 12:00 P.M. EST.

HOW TO ENTER
To enter the Giveaway, go to the official website of the DEVILS, located at http://www.newjerseydevils.com and click on the link that says, “Enter for a chance to win free tickets in the Dream Ticket Giveaway Powered by the New Jersey Devils and Prudential Center,” then follow the instructions on the website.

GIVEAWAY DOES NOT REQUIRE A PURCHASE OR PAYMENT TO ENTER OR WIN AND A PURCHASE OR PAYMENT WILL NOT INCREASE THE CHANCES OF WINNING.

ELIGIBILITY
The Giveaway is open to legal residents of the states of New Jersey, New York, Pennsylvania, and Connecticut who are at least eighteen (18) years of age at time of entry. The following are ineligible to enter the Giveaway: Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six (6) months, performed services for DEVILS, the NHL®, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises B.V., NHL Interactive CyberEnterprises, LLC and the member clubs of the NHL (the foregoing NHL entities, collectively the “NHL Entities”), The Madison Square Garden Company, the New York Yankees Partnership, Yankee Stadium, any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Giveaway or supplying any Prize, Seton Hall University, Zuffa, Inc., National Football League, and their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of any such individuals. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three (3) months a year. Entrants must have a valid e-mail address to participate in the Giveaway.

ENTRIES
Entry into the Giveaway must be made via the method specified in the “How to Enter” section above. Entry into the Giveaway is limited to one (1) entry per person. Any entry received in excess of such limitation will be deemed void. Any attempt by a person to use multiple email accounts to enter in excess of such limitation during the Giveaway will be void. All entries must be received within the time period stated in the Giveaway Period section above to be eligible to win a Prize. Late and/or subsequent entries will be disqualified. By entering the Giveaway, entrants accept and agree to the Official Rules including all eligibility requirements. All entries become the property of DEVILS. Neither DEVILS, the NHL Entities, nor any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Giveaway and their respective affiliates, employees, officers, directors and/or members of each assume any responsibility for late, lost, illegible, misdirected or undelivered entries. Entries will not be returned. DEVILS reserve the right to edit and/or alter any entry and use it for any Giveaway purpose.
Entries will be deemed made by the authorized account holder of the email address submitted at time of entry. In the event of a dispute regarding the identity of any potential Winner, the potential Winner will be deemed to be the authorized account holder of the email address submitted at time of entry. The authorized account holder is defined as the natural person who is eligible to participate in the Giveaway and who is assigned an email address by an Internet access provider, online service provider or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address, and who is the sole owner of the account pursuant to which the entry is made. A potential Winner must provide DEVILS with satisfactory proof that he/she is the authorized account holder of the email address associated with the potential winning entry. Entries generated by a script, macro or other automated means will be disqualified. Entries that are incomplete, illegible or corrupted are void and will not be accepted. All entries must include all of the information requested by DEVILS to be eligible. Any false information provided by entrant concerning identity, mailing address, telephone number, email address, or non-compliance with the Official Rules or the like may result in the immediate elimination of the entrant from the Giveaway. Entry by any means which subvert the entry process will be void.

**PRIZES**  
One (1) Winner will receive the following prize package, with an approximate total retail value of $958.00:

<table>
<thead>
<tr>
<th>Event</th>
<th>Approximate Retail Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two (2) tickets to Coors Light NHL Stadium Series™–New York</td>
<td>$458.00</td>
</tr>
<tr>
<td>Two (2) suite level tickets to Super Bowl XLVIII Media Day</td>
<td>$200.00</td>
</tr>
<tr>
<td>Two (2) tickets to Seton Hall versus Butler</td>
<td>$100.00</td>
</tr>
<tr>
<td>Two (2) tickets to UFC 169</td>
<td>$200.00</td>
</tr>
</tbody>
</table>

Tickets may not be resold.

**WINNER SELECTION**  
One (1) Winner will be chosen in a random drawing conducted by the DEVILS from among all eligible entries received for the Giveaway on or about Friday January 24, 2014 at 12 p.m. Odds of winning depend on the number of eligible entries received.

The Winner will have his/her Prize mailed to the address designated by Winner upon entry into the Giveaway.

No substitutions, cash equivalents, or transfer of any Prize is permitted except at the sole discretion of DEVILS who reserves the right to substitute any Prize (or portion thereof) with one of equal or greater value. Prizes include only what is specified in the Prize description above. DEVILS and the NHL Entities make no representation, guaranty or warranty of any kind concerning any Prize, and disclaim any implied warranty. Values are subject to market conditions, which can fluctuate. Prizes will be provided at a date, time and location determined in the sole discretion of DEVILS. Prizes are awarded subject to applicable legal restrictions, if any, and “AS IS, WHERE IS” without any warranty or guaranty (express or implied). Specifics of all Prizes are in DEVILS’ sole discretion.

Prize conditions may be added or modified in DEVILS’ sole discretion. The Prize restrictions/conditions stated herein are not all-inclusive and may be subject to additional restrictions/conditions.

If a Winner is at least eighteen (18) years of age, but still considered a minor in his/her state or place of residence, a Prize may be awarded in the name of his/her parent or legal guardian, who will be responsible for fulfilling all
requirements imposed on the Winner as set forth in the Official Rules. Such parent or legal guardian may also be required to accompany a minor Winner to all activities and events that are components of the Prize.

A Winner must not be under any legal or physical impediment that would prevent the Winner from accepting a Prize, and must be able to accept the Prize on date or dates specified by DEVILS. Otherwise, the Prize will be forfeited and DEVILS may select an alternate winner, at its discretion, in a manner comparable to the selection of the original Winner.

If any Event provided for in the Prize is cancelled for any reason, no substitute or additional compensation will be provided.

DEVILS reserve the right not to award Prize, in its sole discretion, if it does not receive a sufficient number of eligible and qualified entries for the Giveaway.

WINNER NOTIFICATION; REQUIRED DOCUMENTS
The Winner will be notified by email within twenty-four (24) hours of being selected. DEVILS shall use such effort as, in its sole discretion, deems reasonable to notify Winner of the award of a Prize. In order to receive a Prize, Winner will be required to furnish proof of Giveaway eligibility and identity including, but not limited to, U.S. social security number where applicable. Winner must immediately claim the Prize and return to DEVILS any documentation required by DEVILS, including a Confirmation, Release and Indemnity in the form(s) provided by DEVILS, within twenty-four (24) hours of notification, otherwise, the Prize may be forfeited. If a Prize award notification is not effective or a Winner fails to claim the Prize or return the required documents, DEVILS reserve the right to select an alternate winner utilizing the same selection method from the remaining eligible entrants for the Giveaway. DEVILS decisions concerning selection of Winner, as well as all other matters relating to the Giveaway are final and binding.

ATTENDANCE AT THE EVENTS
The following conditions apply to the Winner and guest’s attendance at each Event. DEVILS do not represent that these are the full rules and regulations associated with attendance at each Event.

Any and all costs and expenses associated with Winner’s attendance at each Event are the sole responsibility of the Winner, including, without limitation, all federal, state, local and provincial taxes, transportation and meals, lodging, gratuities, and souvenirs, and all registration, license, permit fees and similar surcharges, and all other expenses of any nature incurred by the Winner in claiming the Prize.

Winner (and permitted guest of Winner) are responsible for obtaining travel arrangements at their own expense to and from each Event and hereby acknowledge that DEVILS have not and will not obtain or provide travel insurance or any other form of insurance for any travel associated with Prize.

Prize Winner and guest must comply with all venue, stadium, and event rules and regulations. Failure to do so may result in forfeiture of such portion(s) of Prize. If Winner and/or any of his/her guests engage in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person at the event, they may be removed by the venue.

PRIVACY
Personal information collected by DEVILS will be used for administration of the Giveaway. Entrants may be contacted immediately or in the future by DEVILS and/or Prudential Center and/or the NHL®, its affiliates and member teams, subject to respective privacy policies with respect to available ticket offers and other promotional opportunities. In addition, entrants may receive newsletter and commercial advertising email correspondence from, or on behalf of, DEVILS and/or Prudential Center and/or the NHL®, its affiliates and member teams, subject to respective privacy policies, as applicable. DEVILS and/or Prudential Center and/or the NHL®, its affiliates and member teams, subject to respective privacy policies use reasonable commercial efforts to comply with Federal CAN-SPAM guidelines, and entrants may subsequently opt-out of receiving further emails by following the opt-out instructions contained in such

**PUBLICITY**
To the extent permitted by law, Winner agrees that entry in the Giveaway constitutes permission, in perpetuity, that DEVILS, the NHL®, NHL Entities, and each of their respective affiliates, employees, officers, directors and/or members may use worldwide the entrant’s identity, name, image, likeness and biographical information, as well as any materials submitted by the entrant, and any audio, video, photo or other recording, in any media, now or hereafter developed of entrant’s participation in the Giveaway, for any purpose, including, but not limited to, publicity, promotional and advertising purposes related to such parties without any additional consideration or any compensation of any kind.

**RELEASE**
As a condition of entering the Giveaway, entrant agrees that: (1) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental, consequential or any other damages, other than for actual out-of-pocket expenses; (2) all causes of action arising out of or connected with the Giveaway, or any Prizes awarded, shall be resolved individually, without resort to any form class action; and (3) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys’ fees.

**LIABILITY**
EACH ENTRANT: (1) ACKNOWLEDGES ACCEPTANCE OF THESE OFFICIAL RULES AND AGREES TO ADHERE TO AND BE BOUND BY THEM; (2) ASSUMES ALL RISK, RESPONSIBILITY, AND LIABILITY FOR ANY PERSONAL BODILY INJURY OR DEATH OR ANY DAMAGE OR LOSS OF PROPERTY, INCLUDING ANY BODILY INJURY OR DEATH TO ANOTHER PERSON, DIRECTLY OR INDIRECTLY ARISING FROM PARTICIPATION IN THE GIVEAWAY; AND (3) AGREES TO RELEASE, DISCHARGE, INDEMNIFY AND HOLD HARMLESS DEVILS, THE NEWARK HOUSING AUTHORITY, THE PARKING AUTHORITY OF THE CITY OF NEWARK, THE NHL ENTITIES, THE NEW YORK YANKEES PARTNERSHIP, YANKEE STADIUM, THE CITY OF NEW YORK, AND EACH OF THE FOREGOING’S RESPECTIVE AFFILIATES, EMPLOYEES, OFFICERS, DIRECTORS AND/OR MEMBERS, THEIR SUCCESSORS AND ASSIGNS (“RELEASED PARTIES”) FROM AND AGAINST ALL CLAIMS, LOSSES AND DAMAGES TO PROPERTY OR PERSON, INCLUDING DEATH, INCURRED OR CAUSED BY ENTRANT OR ENTRANT’S REPRESENTATIVES, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, ARISING FROM OR IN CONNECTION WITH OR RELATED TO THE OPERATION OF, OR PARTICIPATION IN, THE GIVEAWAY.

**GENERAL**
DEVILS may terminate, extend, suspend or alter the Giveaway in it sole discretion, and these Official Rules may be updated as deemed necessary by DEVILS in its sole discretion. The Giveaway is conducted in the English language and DEVILS shall not be responsible for any printing, typographical, administrative, or technological errors in the offer, presentation or administration of the Giveaway. The application and interpretation of the Official Rules, the award of Prizes, and selection of Winner shall be determined by the representatives of DEVILS and may be changed or modified by such representatives at any time for any reason, and all decisions in that regard shall be in the sole discretion of such representatives and shall be final and conclusive. Entrants agree that in the event a legal authority or insurer challenges the award of any Prize, DEVILS shall have the sole right to determine whether or not to award such Prize. The Giveaway, the Official Rules and any Prize awarded are subject to applicable laws, including the laws of the State of New Jersey, and shall be void where prohibited thereunder. In the event of any claim or dispute with regard to the Giveaway or the Official Rules, the laws of the State of New Jersey shall govern and apply, without regard to conflict of law provisions. Entrants agree to submit to the exclusive jurisdiction of the courts of the State of New Jersey in regard to any claim or dispute with respect to any aspect of the Giveaway or the Official Rules.

DEVILS are not responsible for any inability to conduct the Giveaway or award any Prize as a result of any act of God, labor stoppage strike, or lock out, or other reason beyond the control of DEVILS.
DEVILS reserve the right, in their sole discretion, to disqualify any entrant for suspected or actual cheating and to prevent any person from participating in the Giveaway or in any Prize award if that person does not adhere to the Official Rules or acts: (a) in a manner that DEVILS determine to be not fair; (b) with an intent to annoy, threaten or harass any other person or the RELEASED PARTIES; or (c) in any other disruptive manner.

INTERNET AND SOCIAL MEDIA
To the extent that all or any portion of the Giveaway is entered or conducted through or by the Internet, the Giveaway is subject and subordinate to all rules and regulations applicable to or required by the site on which it is held. If for any reason this Giveaway is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of DEVILS which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Giveaway, DEVILS reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the Giveaway, in whole or in part, at any time, without notice and award the Prizes using all non-suspect eligible entries received as of this termination date. DEVILS assume no responsibility for (i) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries, and/or (ii) any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers or providers, computer equipment, software, failure of any e-mail or entry on account of technical problems, human error or traffic congestion on the Internet or at any website or any combination thereof, including any injury or damage to entrant’s or any other person's computer relating to or resulting from participation in this Giveaway or downloading or uploading any materials in connection with Giveaway. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY ONLINE MEDIA OR WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY IS A VIOLATION OF CRIMINAL AND CIVIL LAWS OR THE ONLINE MEDIA RULES AND REGULATIONS AND, SHOULD SUCH AN ATTEMPT BE MADE, DEVILS RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

INQUIRIES & WINNER
Address all inquiries regarding the Giveaway to:

Dream Ticket Giveaway Powered by the New Jersey Devils and Prudential Center
Devils Arena Entertainment LLC and New Jersey Devils LLC
25 Lafayette Street
Newark, NJ 07102

The identity of the Winner may be obtained by sending a request to the address above within thirty (30) days of the end of the Giveaway and by including a self-addressed postage paid (US postage only) envelope.

LEGAL LEGEND
NHL and the NHL Shield are registered trademarks and NHL Stadium Series name and logo are trademarks of the National Hockey League. New Jersey Devils name and logo are registered trademarks of the NHL Team. © NHL 2014. All Rights Reserved.